



Dean McCurry Auction Services
Attn: Dean McCurry
1215 Sir Malory Lane
Lewisville, TX 75056

May 10, 2016

Dear Dean McCurry Auction Services,

I am writing this letter to recommend without reservation DM Auction Services. I am the Heart of Gold 2016 Auction Chair for Mary Immaculate Catholic School. This auction is our schools largest and most important fundraising event of the year. I had the good fortune of having Dean McCurry and his team referred to me when looking for an Auctioneer in May of 2015. I was initially impressed with Dean's knowledge, professionalism and excitement of auctions. What totally blew me away were Dean and his team's dedication to our auctions great success!

Running an auction of any size is a big undertaking. Running an auction for 450 guests is huge. Instead of this being a stressful and overwhelming process I found the assistance and support of DM Auction Services made this a fun and exciting experience. I believe that the expertise of DM Auction Services had a direct impact on the great success our action had this year. The excitement Dean and his team radiated touched every part of our auction. We had a record breaking 450 guests and monies raised all the while having a fantastic time.

Our Auction team affectionately called Kayla Aalbers – St. Kayla and for good reason! Kayla made sure our information was entered in the Qtego system flawlessly. She made sure our check in and check out process ran fluidly. We had an overwhelmingly positive response to our auction because of how she handled the entire process from entering data to creating our Live Auction PowerPoint presentation to checking guests

out with a click of her computer. She did all of this with a smile on her face and always making sure we had everything we needed.

Dean McCurry spent a great amount of time guiding our auction team on how to have a successful auction. He was careful to listen to what our schools personality was and what our goals were and then guided us to reach our full potential. He was excellent on giving us best practices and how to actually implement those practices. His support of our auction and his obvious love of auctioneering were noticed by all. We were so impressed with Dean and his team that we have confirmed them again for our Heart of Gold 2017 auction to be held next March.

Thank you again for all your help, guidance, wisdom, support and enthusiasm! We are looking forward to another fantastic auction in 2017!

Sincerely,

A handwritten signature in cursive script that reads "Kristin Rogers". The signature is written in dark ink and is positioned to the left of the typed name.

Kristin Rogers

2016 Heart of Gold Auction Chair